My Administration is committed to preventing, detecting, treating, and ultimately finding a cure for breast cancer. Through an early detection program at the Centers for Disease Control and Prevention, we have devoted over \$200 million for promoting mammography use and helping low-income women afford screening for breast and cervical cancer. In addition, the National Institutes of Health is conducting the largest trial ever of new, early-detection technologies to help doctors target breast cancer before symptoms occur.

My Administration will continue working to ensure that America's women have access to the best screening services available. I urge women, especially those 40 and over, to talk to their doctors about breast cancer screening and to encourage their friends and family to do the same. Together, we can help save lives and build a healthier future for all our citizens.

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim October 15, 2004, as National Mammography Day. I call on all Americans to observe this day with appropriate programs and activities recognizing our health care professionals and researchers for their contributions in helping to detect and treat breast cancer.

IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of October, in the year of our Lord two thousand four, and of the Independence of the United States of America the two hundred and twenty-ninth.

GEORGE W. BUSH

## Proclamation 7833 of October 15, 2004

### White Cane Safety Day, 2004

By the President of the United States of America A Proclamation

To help increase their mobility and assist them in their daily lives, many people who are blind or visually impaired use a white cane. On White Cane Safety Day, we celebrate the symbolism of this important tool and the enduring spirit of independence and determination shown by Americans who use it.

In 1964, President Lyndon B. Johnson signed the first Presidential proclamation for White Cane Safety Day. He wrote that the observance would "make our people more fully aware of the meaning of the white cane"; and help increase the safety and self-reliance of our citizens who are blind or visually impaired. Over the last four decades, our Nation has removed many barriers for these individuals, making it easier for them to find jobs, access public buildings, and live independently in their communities.

Today, we are working to ensure that all Americans with disabilities have the opportunity to live with dignity, work productively, and realize their full potential. Through the New Freedom Initiative, my Administration continues to build on the progress of the Americans with

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Disabilities Act of 1990 (ADA) to further promote the full participation of people with disabilities in all areas of society. The Department of Justice's ADA Business Connection is helping create a better understanding of ADA requirements and promote dialogue between the business community and the disability community. And the Department of Justice's Project Civic Access is improving public facilities to ensure that people with disabilities are integrated into community life. Through the Ticket to Work program and the Work Incentives Improvement Act, we are making significant strides toward building an America where all individuals are recognized for their talents and creativity. These efforts will help provide Americans who are blind or visually impaired the opportunity to pursue their dreams and realize the promise of our great country.

The Congress, by joint resolution (Public Law 88–628) approved on October 6, 1964, as amended, has designated October 15 of each year as "White Cane Safety Day.";

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, do hereby proclaim October 15, 2004, as White Cane Safety Day. I call upon public officials, business leaders, educators, librarians, and all the people of the United States to join with me in ensuring that all the benefits and privileges of life in our Nation are available to individuals who are blind and visually impaired, and to observe this day with appropriate ceremonies, activities, and programs.

IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of October, in the year of our Lord two thousand four, and of the Independence of the United States of America the two hundred and twenty-ninth.

GEORGE W. BUSH

## Proclamation 7834 of October 18, 2004

### National Character Counts Week, 2004

By the President of the United States of America A Proclamation

Individuals have the power to do much good, and great societies are built by knowing the difference between right and wrong. People of character strengthen our country through their daily actions. To help children fulfill their potential and build a more hopeful future for our Nation, we must continue to encourage and support the character development of our young people and support the institutions that give direction and purpose: our families, our schools, and our faith-based and community organizations.

Americans of all ages continue to inspire others with their compassion and decency by giving their time to faith-based and community organizations and bringing hope to others at home and around the world. The Senior Corps has more than 500,000 caring souls serving in its programs; the Peace Corps has grown to its highest number of volunteers in 28 years; and AmeriCorps will grow by 50 percent to 75,000 members this year. Almost two million students volunteer each year through the Learn and Serve America programs, which incorporate